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as at 23 June 2017

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Stephen M. Lacy, Chairman & CEO, Meredith Corporation, USA

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Enrique Iglesias Montejo, CEO, RBA Revistas, Spain

Wiluck Lohtong, President, Siam Sport Syndicate Public Co., Ltd, Thailand

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Helen Bland, Company Secretary, FIPP – the global network for media, UK

Yolanda Ausín Castañeda
General Manager, Asociación de Revistas de Información (ARI), Spain

Yolanda Ausin, joined the Spanish magazine media association, ARI, as CEO in September 2011. Yolanda is Vice President of INTROL, a Board member of FIPP and the European Magazine Media Association and Chairman of EMMA Editorial and Advertising Committee.

Before joining ARI she had a successful career on TV. On 1999 Yolanda was one of the founders of Cosmopolitan TV and VP Country Manager until 2006 when she joined Discovery Networks as VP Country Manager for Spain and Portugal. On 2008 Yolanda was appointed Telemadrid Managing Director, Madrid PBS.

She began her career as a marketing professional working at Johnson & Johnson, Sanitas Bupa Group and Vodafone, where she was Marketing Director.

Yolanda is a frequent speaker in courses and seminars on media: TV, magazines and digital. She is also a woman committed to equal opportunities and diversity promotion in business and society and is a Board Member of the International Women's Forum (IWF). Yolanda earned a Bachelor of Arts degree in Politics and Sociology at Madrid Complutense University and holds an MBA from IE Business School.

Srinivasan Balasubramanian
Managing Director, Ananda Vikatan Publishers Private Limited, India

Srinivasan Balasubramanian is the Managing Director of the 91 year old Vikatan Group. He joined his family business as a third generation entrepreneur in 1990, when the Vikatan Group was a print-only magazine publisher with its flagship weekly Ananda Vikatan widely respected but growth challenging.

He has been responsible for Vikatan's diversification to magazines in multiple genres, expanded head-on into the internet publishing space in 1997, going paid-for in 2005, embracing social in 2010 and having an app presence since 2011. In 1998, he ventured into TV production expanding the scope of production to five languages and building up a library of more than 8,000 hours of content. He also nurtured Vikatan into book publishing, having published more than 1,000 books and sold millions.

26 years on, today, Srimi oversees a truly diversified media house with 12 magazine titles in Tamil boasting of a combined sale of more than 50 million copies annually, selling more than half a million books every year, reaching 7.5 million monthly uniques on the web, expect to be viewed over 5 billion minutes on YouTube in 2017, interacting with over 15 million followers on social media.

He envisions Vikatan to reach double digital revenues every year from 2018 in order to be a truly independent digital media company by 2021.

Eckart Bollmann
CEO, Hubert Burda International, Hubert Burda Media, Germany

After a university education in economics and journalism, and graduating in economics, Eckart Bollmann started as a freelance journalist in the late 1970. He changed to publishing in 1986 and joined a programme for trainees at the Axel Springer Group, Germany's largest newspaper publishing house.

One year later Eckart was appointed into the president's office as Assistant to the Board of Springer Group. Because the president's office was responsible for developing foreign activities and business, he established Springer's first steps into Eastern European markets including the Hungarian subsidiary with nine dailies and several magazines, where he was parallel CEO in 1990/91.

Eckart moved to the Bauer Media Group in 1992 and started to develop – beside some other duties – the foreign activities in the East European, Asian and Australian / New Zealand markets. These developments grew to more than 300 titles, radio, digital and printing activities in 18 countries. From 2007 to 2015 Eckart was a Member of the Executive Board of the Bauer Publishing Group.

In 2016 Eckart became CEO of Burda International, responsible for the international activities of Hubert Burda Media including 320 magazines, digital and printing activities in 23 countries.

Yves Bougon
Representative Director & CEO, Hearst Fujingaho & Hearst Digital Japan, Japan

Yves Bougon became President & CEO of Hachette Fujingaho on May 1st, 2006, and took over presidency after the acquisition of the company by Hearst group that involved the change of company name to Hearst Fujingaho in July 2011.

He also added Managing Director, East Asia to his responsibilities from January 2014 to March 2016, overseeing the activities of Hearst Magazines in China, Taiwan, Hong Kong and Korea. In 2016, he became Representative Director of Hearst Digital Japan Co., Ltd., a new company specializing in digital development.

Graduate from Institute of Political Science of Paris (Science Po) and from Paris-Dauphine University, he studied Marketing at Keio University in Tokyo before getting a master of International Relations (Science Po Paris). He joined the company in January 2004 as Marketing Development Director.

Before joining the company, he spent six years in Japan working in publishing business, journalism and as a coordinator of editorial and digital projects, including start-ups.

Yves is currently a board member of FIPP and a board member of Japan Magazine Publishers Association serving as the chairman of its Digital International Committee. He is also a "Visit Kyoto Ambassador" appointed by Kyoto City in March 2014. He was a member of Conseillers du Commerce Extérieur de la France (French Foreign Trade Advisors).

Ralph Büchi
Chief Operating Officer, Ringier Group & CEO of Ringier Axel Springer
Switzerland AG, Axel Springer SE, Germany

Ralph Büchi is President of Axel Springer International, a position he has held since 2008. He is also CEO of Axel Springer Switzerland since 2007, as well as Chairman of the joint venture Ringier Axel Springer Media in Central and Eastern Europe. From 1 January 2012 he will be a member of the Executive Board of the mother company Axel Springer AG, Berlin.

With a university masters degree in economics from the University of Zurich in Switzerland, Ralph began his career in 1981 as a journalist at Handelszeitung, Zurich, Switzerland's leading business newspaper.

In 1985 Ralph was appointed CEO of the Handelszeitung publishing group. In 1992 Ralph became, together with two partners, majority shareholder of the mother company Handelszeitung publishing group. He was also appointed Publisher of *Handelszeitung* and the other publications of the group (including *Stocks*, *Schweizer Bank*, *Schweizer Versicherung* and *PME Magazine*).

Following the sale of the Handelszeitung group to Axel Springer AG, Berlin, in 1999, Ralph became CEO of the Swiss daughter company of Axel Springer AG, Berlin. From 2007 on, after Axel Springer AG purchased Jean Frey AG, he was CEO of the newly formed Axel Springer Switzerland AG.

Other activities include Chairman of the Supervisory Board of Zanox AG (Berlin), Member of the Supervisory Board of SeLogger.com (Paris), Member of the Supervisory Board of Kienbaum AG, Switzerland and Chairman of Carwale.com, Mumbai. He was President of the European Business Press Association (EBP) from 2003 until 2007, and Vice President of EBP since 2007. He was President of the Swiss Chapter of the International Advertising Association (IAA) from 1994 to 1998.

In 2008 Ralph was awarded as "Media Manager of the Year" by the Swiss magazine *Schweizer Journalist*.

Ralph has been a member of the FIPP Management Board since 2008.

Ralph is married, with three children.

Tom Bureau
CEO, Immediate Media Co, UK

Tom Bureau, Chief Executive Officer of Immediate Media Co, has more than 15 years' experience of running cross-media, digital content and technology platform companies. After starting his career in sales and marketing, then focusing on the nascent digital space, he was involved in a number of start-ups. Tom was co-founder and CEO of digital start-up Silicon Media Group, backed by a number of blue chip venture funds.

On its successful acquisition by CNET Networks in 2002, Tom led the expansion of CNET's multi-brand business in the UK and across Europe, creating a highly profitable digital pure play. After a period of consulting with various private equity funds, Tom joined media-tech platform business Magicalia as CEO in 2008, working with Exponent Private Equity.

Tom co-founded Immediate Media Co in November 2011. The company was formed by merging Magicalia's digital technology platform with BBC Magazines, home to some of the UK's leading magazine media brands, including the Radio Times.

In the last five years Immediate has thrived under Tom's leadership.

Bucking the trend in the sector, Immediate has consistently grown revenues organically and through M&A activity, with EBITDA growth of 100% since 2011. Tom's strategic focus on leveraging Immediate's world-class content through the creation of an agile technology platform has allowed Immediate to take advantage of new business opportunities in the special interest markets it serves. TV shopping, ecommerce and digital marketplaces are just a few of the successful new platforms through which Immediate is driving growth.

Immediate has won over 100 industry awards in the last five years and now employs over 1,300 people in London, Bristol, Redditch, Camberley, Manchester and internationally. Immediate was acquired by Hubert Burda Media in January 2017.

Marcelo Burman
President & CEO, Grupo Cerca, Costa Rica

Marcelo Burman has a BA and a Public Accountant graduate degree from the University of Buenos Aires, Argentina. He has worked in the publishing industry since 1994, with the first nine years in Argentina, and the last 15 in Central America. From 2000 to 2002 he was President of the Argentinian Technical and Specialized Press Association.

In 2004, after having worked for a Central American magazine publisher, he decided to found the company he presides and where he is also the CEO: Grupo Cerca. The headquarters are located in Costa Rica and it has offices in Panama, Nicaragua, Honduras, El Salvador, Guatemala and Dominican Republic. They develop five B2B titles for different market segments such as general business (*Mercados & Tendencias* magazine), construction (*Construir* magazine), technology (*IT Now*, with syndicated content from IDG), agribusiness (*Productor Agropecuario*) and architecture & design... this last one is a licence from Editoriale Domus from Italy. In 2013 the company launched local editions in six countries of *HOLA* Magazine, with a licence from the Spanish publishing company.

The company also has a Custom Publishing Division, where magazines or books for companies are made. And they organise activities and events related to the markets and products developed.

He was also founder and past president of ACER (the Costa Rican Magazine Publishers Association). He has been a member of the Management Board of the FIPP – the network for global media – since 2012. As a speaker, he participated in five FIPP Ibero-American Magazine Media Conferences (Madrid 2001, México 2004, Sao Paulo 2006, San José 2012, Sao Paulo 2014), three FIPP International B2B Conferences (Barcelona 2004; London 2006 and New York 2008) and in the FIPP World Congress in Rome (2013). He has also participated in several events and seminars throughout Central America.

Marcelo is also active in several Jewish institutions, in Costa Rica and in the Latin-American area. And he leads some initiatives such as the Good Deeds Day in the region. Finally, he is also member of the Entrepreneurs Organization (EO) Board in Costa Rica (where he served as President for the term 2016-2017), the local branch of the global organization that brings together more than 12,000 entrepreneurs worldwide. Now he is also part of the regional council for Latin-America.

Natasha Christie-Miller
Divisional CEO, Ascential, UK

Natasha Christie-Miller leads the digital intelligence brands Glenigan, Groundsure, Planet Retail/Retail Net Group, DeHavilland and world-class content and events brands Retail Week and World Retail Congress. She is building these core, high growth products in scale industries delivering high value intelligence and connections for our powerful, professional audiences.

She started her career in sales and led the commercial teams on consumer brands such as Elle, Red and the Emap parenting portfolio before taking on the role of Publishing Director of Drapers, the fashion industry bible at Emap B2B in 2005. She then became Managing Director for the Retail portfolio in 2007. Natasha was appointed CEO of EMAP in 2010 and Divisional CEO at Ascential Plc in 2015.

François Coruzzi
CEO, ELLE International Media Licences & Lagardère Global Advertising (LGA),
Lagardère Active, France

François Coruzzi started his career in the media industry in 1990 and spent the last 27 years in the International Department of Hachette Filipacchi Medias / Lagardère Active, in the management of the Group's international operations.

Between 1996 and 2001, François was President for Latin America, in charge of Argentina, Brazil, Mexico and Chile and based in Buenos Aires.

During his career, he participated in the launch of 31 ELLE and 19 ELLE DECORATION International editions

Today, as CEO ELLE International Media Licences, he is the Head of the International Magazine Publishing Division and responsible for the brand management, syndication, international production, licensing and new market development.

He is also CEO of Lagardère Global Advertising, the Lagardère International Advertising Sales Network.

Lagardère Active, owner of *ELLE* and *ELLE Decoration* brands, partners:

- with Hearst Group, publishing 17 editions of *ELLE* and 12 editions of *ELLE Decoration*
- with Burda, Aller, Ringier and 18 other partners, publishing 28 editions of *ELLE* and 12 editions of *ELLE Decoration*

The *ELLE* network today includes 46 international editions and the *ELLE Decoration* network includes 25 international editions.

Lisa Gokongwei-Cheng
President, Summit Media, Philippines

Lisa Gokongwei-Cheng is founder and president of Summit Media which is the leading magazine publisher in the Philippines. Summit publishes more than 20 magazines, including the local editions of *Cosmopolitan*, *Good Housekeeping*, *Men's Health*, *Women's Health*, and *FHM*. Summit is also a leading player in the online space and outside-of-home space.

Hans H. Hamer
Publishing Director, Media Group Automotive, Sports & Consumer Electronics,
Axel Springer SE, Germany

Dr Hans Hamer, is publishing and managing director of the publishing group automotive, sports and consumer electronics at Axel Springer SE (inc.), Germany (13 domestic magazines, 57 international magazines, online and mobile activities).

He is responsible for the three market leading media brands AUTO BILD, COMPUTER BILD and SPORT BILD. Under his leadership all three brands have been developed through an umbrella brand strategy and offer a 360-degree experience for the users. Brand specific magazines, special editions, digital products, events and awards building the core of this approach.

AUTO BILD is the world's biggest automotive media brand with publications in 30 countries and more than 33 million readers worldwide. The AUTO BILD family includes further special interest magazines for motorsports, performance cars, 4x4, classic cars and camper vans.

The digital portfolio of AUTO BILD in Germany consists of the top automotive website (launched in 1996), its connected mobile site, specific apps (since 2010) and digital services, such as "Clever-Tanken", the top "petrol price value added service" in Germany with more than 16 million visits per month. Since the acquisition of Clever-Tanken in January 2016, the AUTO BILD Group is continuously evolving into the strategic field of connected car by creating new connectivity and mobility services turning around i.e. e-mobility and complimentary added value services for drivers and travellers.

The AUTO BILD brand experience is completed by Europe's biggest new cars award "The golden steering wheel".

SPORT BILD was launched in 1988 and is Europe's biggest sports magazine. The 360-degree approach is completed by its web and mobile activity, as well as the annual Sport Bild Award.

In the field of Consumer Electronics, the 1996 established COMPUTER BILD and its subsidiaries for audio, photo and gaming are all market leaders in Europe.

The website computerbild.de, its mobile site and the respective apps are leading the German market. The "Golden Computer" is COMPUTER BILDs successful event that awards the best products of the consumer electronics industry.

In 2012 Hans's publishing group established a new concept for the topic "connected car" to strengthen synergies between the different brands. AUTO BILD and COMPUTER BILD offer special content in each magazine, operate with a combined test scheme and present the annual connected car awards.

With the successful launch of TEST BILD and BIKE BILD in 2016 Hans's team has proven that there is still room for special interest magazines. Whereas TEST BILD is the independent testing competence for all sorts of consumer goods, BIKE BILD is Germany's first magazine for every bicycle lover and reacts on the mega trend of urban mobility and e-bikes.

Prior to joining Axel Springer AG in 2001, Hans worked for nearly 10 years for Gruner+Jahr publishing company. He started his career at BBDO advertising agency in 1990.

Rolf Heinz
President & CEO Prisma Media, President G+J International Europe, Groupe
Prisma Média, France

Rolf Heinz has been President of G+J International Europe since April 2013 and President & CEO of Prisma Media in Paris since October 2009.

He was CEO of G+J/Mondadori in Milan from 2005-2009. He has been with Gruner+Jahr since 2000, initially as Project and Country Manager, International Magazine Division in Paris, then International Division Director in Paris until 2004 and EVP International Division Hambourg 2004-2005.

Rolf began his career as International Trainee and Media Marketing Manager at Bauer Verlag (1995-97), then Commercial Manager at Jahreszeiten Verlag (1997-98) and also International Project Manager at Bertelsmann Arvato (1998-2000).

He was educated at the Universities of Freiburg and Hamburg in German and Sussex in the UK.

Rupert Heseltine
Executive Chairman, Haymarket Media Group, UK

Rupert Heseltine began his publishing career in Australia in 1989, working for Peter Isaacson Publications. On his return to the UK he joined Maxwell Business Communications.

In 1994, Rupert joined Haymarket, first working on BBC Gardeners' World Live, then going on to *Car Hi-Fi* in the consumer magazines division. He followed the title to Wilmington where he went on to work with *Wine & Spirit International* before returning to Haymarket for the launch of *SkySports*.

He worked on the launch of *Revolution*, then became advertising director for *PRWeek*. He was one of the launch team for the US edition of the title, spending a year and a half in New York before returning to the UK as associate publisher of the newly acquired *Gramophone*.

Rupert was appointed publisher of *What Hi-Fi? Sound & Vision* and oversaw the launch of the *Daily Telegraph's Your Money* magazine.

In 2001, he became a director of Haymarket Group, the shareholders' company chaired by Lord Heseltine, and joined the boards of Haymarket Magazines and Haymarket Business.

In 2004, he was appointed deputy chairman of Haymarket Exhibitions. In 2005 he was made deputy chairman of Haymarket Group. He was appointed to the Management Board of FIPP in 2009.

In recent years Rupert's primary focus has been the development of the Indian business and Haymarket's digital presence.

James Hewes
Lead Consultant, Soho Consulting, UAE

James Hewes is interest CEO of The Art Newspaper. He was previously Publishing Director at Gulf News Publishing. Prior to his position at GN he was a Director at *BBC Worldwide from 2001 to 2012*.

Simon Horne
Senior Vice President, General Manager, Hearst Magazines, UK

Simon Horne is Senior Vice President, General Manager of Hearst Magazines, a unit of Hearst Corporation.

Simon joined The National Magazine Company, Hearst's subsidiary in the UK, in 2000 as Group Finance Director and was promoted to General Manager and Finance Director of the company in 2004.

In February 2011, Simon was promoted to SVP and CFO of Hearst Magazines International. In July 2016 Simon was promoted to General Manager of Hearst Magazines overseeing Hearst's businesses in the Russian, Asian, Pacific and Latin American regions and global licencing operations.

Previously, Simon worked for Harcourt Publishers International from 1997 to 2000 as SVP, Chief Financial Officer. Prior to that, he served as VP, International Controller at Times Mirror Inc. and spent 8 years working in the headquarters of Boehringer Mannheim, a multinational healthcare company in various finance and controlling roles.

Simon is a Fellow of the Institute of Chartered Accountants and holds a single honours degree in Economics, from Warwick University.

Enrique Iglesias Montejo
CEO, RBA Revistas, Spain

Enrique Montejo is CEO of RBA Holding. Born in Calahorra (La Rioja- Spain) in 1963, he moved to Barcelona in the early 1980's and fixed his residence there.

He got a B.A. Degree in Economics and Business Administration from the Universidad Aut3noma de Barcelona.

In 1986 he joined the auditing and consultancy firm Arthur Andersen where he had the opportunity to participate in the extensive programme of training supplied by the firm locally and internationally as well as knowing different kinds of companies and systems of management. He left the firm after being Manager for two years.

In 1994, Enrique moved to Grupo Planeta where he was appointed as Financial and Organisation Manager of the International Division of the Group with direct responsibilities for all the companies of the Group in Latin America and Portugal.

In 1997 he was appointed as General Manager of the Professional and Educational Division of Grupo Planeta where he was in charge of the reorganisation and expansion of the companies included in the Division.

Finally, in 2000 he joined Grupo RBA as Vice President of the Magazines and Books Division and as General Manager of the Holding Company. In 2002, he was appointed CEO of the Group, a role which he holds at present.

Enrique is married, with two children.

LIU Jiang
Founder & President, Trends Media Group, China

LIU Jiang is the founder and the President of Trends Media Group. He founded Trends Magazine in 1993 after spending years as a sent-down youth, a teacher and a journalist in China Tourism Newspaper.

Trends Magazine created the profit model of glossy magazines in China by optimising global experience and local culture.

His “grape” theory of brand extension that delivered a series of high-end lifestyle magazines in following years has profoundly carved out the lifestyle concept of Chinese middle class, and stimulated the development of Chinese fashion industry.

In 2010, Trends media group was steered towards an omni-media strategy under his leadership. Trends has been assessed to be in the Top 500 of the Most Valuable Chinese Brands by the World Brand Lab for continuous years.

In addition to his success as an entrepreneur, Jiang has also published two poetry anthologies, Love in Time and Poetic Fashion. He is also a Distinguished Visiting Professor of Communication at the University of China.

Frederic Zoghaib Kachar
CEO & Chairman, Editora Globo S.A., Brazil

Frederic Zoghaib Kachar holds a degree in Economics from UFRJ (Federal University of Rio de Janeiro), an MBA in Finance by IBMEC and a PGA from Insead.

He started his career at Deloitte Touche Tohmatsu Ltda, where he worked for three years.

In 1997, he joined Grupo Globo as a financial analyst at Infoglobo, the newspaper publishing division of the group. In 2001, Infoglobo acquired *Diário Popular*, a São Paulo-based daily, and he became CFO of the newspaper in April of that year.

In 2002, he took over as CFO at Editora Globo, the magazine branch of Grupo Globo. He led the company's turnaround and became its CEO in 2008.

Frederic was responsible for the creation of Edições Globo Condé Nast, a joint venture between Editora Globo and Condé Nast, in July 2010.

In May 2015, in addition to his role as CEO of Editora Globo, he was appointed Infoglobo's CEO, thus becoming Head of Grupo Globo's Print Media Division. The companies under his leadership publish 4 newspapers and 14 magazine titles.

He was Chairman of the Brazilian Association of Magazine Publishers (ANER) between 2012 and 2016 and is a member of the Board of IVC (Brazilian Audit Bureau of Circulation) and FIPP - the network for global media.

Young Chull Kim
Chairman & Group Publisher, Kaya Media Corporation, Republic of Korea

Young Chull Kim is Chairman and Group Publisher of Kaya Media Corporation. Kaya Media was a joint venture partner with Group Marie Claire and published the Korean editions of Marie Claire and Marie Claire Maison, the first licensed magazines in Korea.

Kaya Media launched the Korean editions of BAZAAR and Esquire in 1995 and 1996, respectively. Today Kaya Media publishes The Neighbor and Motor Trend. Kaya Media has been awarded the license for Playboy Korea that will launch in September 2017. Young Chull established the Kaya School of Magazine in 2009 to train and educate aspiring magazine editors in collaboration with Yon Sei University. He also founded the website www.imagazinekorea.com.

He is the recipient of numerous awards including the Ministry of Culture's award for his contribution towards the modernisation of Korean magazines and the Prime Minister's award for his efforts in the development of the Korean magazine industry.

Additionally, Young Chull is the author of several bestsellers including "Love and Business Have No Borders" and "Small Things Have Bigger Meanings." His interests include cars and motorcycles.

Stephen M. Lacy
Chairman & CEO, Meredith Corporation, USA

Stephen M. Lacy is Chairman of the Board and CEO of Meredith Corporation (NYSE: MDP; www.meredith.com), the leading media and marketing company serving American women.

Since joining Meredith in 1998, Steve has been instrumental in transforming Meredith into the multi-faceted company it is today. He played a leading role in the company's largest media acquisitions in its history, including the purchase of Gruner + Jahr USA and Allrecipes. He oversaw the launch of the company's digital business and the aggressive expansion of its brand licensing activities, including a very popular line of *Better Homes and Gardens* branded home and garden products at Walmart stores nationwide.

He conceived a strategy to greatly expand the capabilities of Meredith Xcelerated Marketing through the acquisition of cutting-edge companies in areas such as online, mobile, word-of-mouth, social and database marketing.

Steve also introduced a series of employee health and financial wellness programs.

Pierre Lamunière
President & Chairman, Edipresse Group, Switzerland

Pierre Lamunière is Chairman of the Board and Group Publisher of Edipresse Group.

Upon completion of his graduate studies in the USA (MBA Wharton School, University of Pennsylvania), Pierre joined the Edipresse Group in 1977, later becoming the CEO in 1986.

In February 2005, he stood down from the daily operational management of the Group, and became Chairman of the Board of Directors and Group Publisher.

Pierre is a director of Lamunière SA and its subsidiary companies. Amongst several of his past and current Directorships, Pierre Lamunière was a Director of La Poste, the largest Swiss Company, from 1997 to 2002 and Chairman of the Management Board of FIPP – the network for global media - from 2007 to 2009. From 2008 to 2016, he was a Member of the Board of the Banque Cantonale Vaudoise (BCV), one of the most important banks in French-speaking Switzerland. In June 2009 he was elected to the Board of Directors of the main Swiss publishing group, Tamedia AG.

Chris Llewellyn
President & CEO, FIPP - the network for global media, UK

Chris Llewellyn has been the president and CEO of FIPP since October 2009. He was formerly International Managing Director of Bauer Consumer Media (formerly Emap Consumer Media) from 1998.

After college (a degree in history, politics and maths), and three years marketing regional newspapers, he joined Emap in 1980 as a Brand Manager. At various times in his 29 years there, he was Marketing Director of the Consumer Magazine division, Group Research Director of Emap PLC, and between 1992 and 1998 he was based in Paris as Director General of Emap France.

During his career Chris has had the honour of being appointed chairman of the Board of FAEP, the European Magazine Association (now renamed the European Magazine Media Association), between 1996 and 1998. In 1999 he was appointed to the Management Board of FIPP, and served as its Chairman between 2005 and 2007.

Wiluck Lohtong
President, Siam Sport Syndicate Public Co., Ltd, Thailand

Wiluck Lohtong is President of Siam Sport Syndicate plc and Chief Executive Officer of Inspire Entertainment Co. Ltd. Siam Sport Syndicate Public Company Limited is the biggest sport publisher in Thailand with more than sixty media brands across all media formats including eight leading daily sport newspapers, more than 40 magazines, the highest traffic sport website, a 24 hour sport radio station and four cable channels.

Part of the Siam Sport Syndicate is Inspire Entertainment Company Limited which Wiluck established nine years ago to produce lifestyle and entertainment magazines. Specialising in licensed magazines titles Inspire Entertainment publishes the Thai editions of some of the best magazines the UK, Japan and Italy have to offer. The magazines are high quality Thai editions with readership figures that rank as the best in their categories. Leading men's magazine titles include *FHM*, *ZOO*, *CAR*, *STUFF* and *Option*. Women's magazine titles include *Woman & Home*, *Grazia*, *ViVi*, *Ray*, *Sawall* and *Popteen*.

Wiluck graduated with a BSc in retail management (Loughborough University, UK), an MSc in information technology (London School of Economics, UK) and an MBA (from the Chulalongkorn University, Thailand).

He is also Chairman of Cournot & Nash Co. Ltd and Secretary General of the Magazine Association of Thailand. In addition, he is Deputy Chairman of the Muang Thong United Football Club.

Carlo Luigi Mandelli
Chairman and CEO Mondadori International Business, Mondadori International
Business S.R.L, Italy

Barry McIlheney
CEO, Professional Publishers Association (PPA), UK

Barry McIlheney is CEO of PPA, the Professional Publishers Association. Barry is a graduate of Belfast Royal Academy, Trinity College Dublin, and London's City University School of Journalism, and has been working in magazines for the last 25 years.

Following a brief spell in local newspapers, Barry started his magazine career on IPC's *Melody Maker* before being appointed Editor of Emap's flagship pop title *Smash Hits* in 1986. During his time in charge, *Smash Hits* went on to sell more than one million copies per fortnight.

In 1989, Barry became launch Editor of *Empire*, still the biggest-selling film magazine in the world. Three years later he was appointed Publishing Director of Emap's music and film titles, and in 1994 was promoted to Managing Director of Emap Metro, the company's London lifestyle division.

In 1999, Barry led the launch of *heat* magazine, and later that year moved to Paris to oversee the launch of FHM France. He returned to the UK in 2000 as Chief Executive of Emap Elan, the company's women's magazine division.

In 2003, Barry became Editor-in-Chief of Emap Consumer Media, leading the launch of *Zoo Weekly* in the UK, Australia, and South Africa. During this time, he also worked alongside Mo Mowlam MP in the bid for a new radio franchise in his native Belfast.

Barry left Emap in 2007, and since that point has been working as a writer and consultant, working for magazines and companies such as Radio Times, The Word, Bauer Consumer Media, Haymarket Network, Sport Media Group, Attic Media Network, and John Brown Media. He was recently appointed a Fellow in the Creative Arts at Queen's University Belfast, and is also a visiting lecturer in magazines at the University of Lincoln.

Barry was appointed CEO of the PPA on February 1, 2010.

He lives in North London with his wife, journalist Lola Borg, and their two teenage children. Away from work, he enjoys going to football, watching TV, reading books and magazines, seeing movies and plays, listening to music, and walking his dog.

Enrique Micheli
Executive Director, Asociación Argentina de Editores de Revistas (AAER),
Argentina

Enrique Micheli is Executive Director of AAER, the Argentine Magazine Publishers Association.

After graduating from business administration in Buenos Aires (UADE), Enrique worked for ACINDAR (a steel manufacturing company) as business development manager. In 1985 he moved to California in the United States, working for Daniels Engraving (an engraving company in the San Fernando Valley), as Production Manager. In 1994, he returned to Buenos Aires.

From 1994 to 1996 Enrique was appointed General Manager of Ed & Events (Alcantara Machado), a company dedicated to organize events and congress in Sao Paulo, Brazil and some Latin American countries.

Enrique became Executive Director of AAER in 1996. He was also appointed Secretary of the Latin American Federation of Periodical Press in 2002, and Chairman of FIPP's National Association Directors Group in 2001.

Yulia Petrossian Boyle
Senior Vice President, International Media, National Geographic Partners, USA

Yulia Boyle is senior vice president, International Media, for National Geographic's International Licensing & Alliances group. She is in charge of strategy, management and operations of magazines, books, kids media, home entertainment, websites, digital portals and other ancillary media products in local languages globally.

Yulia leads strategic business relationships with over 140 partners in 65 countries in 40 languages, with an estimated retail sales value of \$235m.

Yulia has been instrumental in expanding the National Geographic brand in regions such as Indonesia, the Middle East, Eastern and Central Europe, the Baltic states and former Soviet Union. She has been successful in conceptualizing and launching new high-revenue, new-format publishing products, such as National Geographic Traveler Italy, distributed as a membership magazine to the 350,000-member base of Touring Club Italiano; and National Geographic Kids Sticker Collectible Album in Western Europe, which was the largest single revenue generator for National Geographic Kids international in 2012. Additionally, she secured partnerships and assisted in launching new editions of National Geographic magazine in Mongolia, Georgia, Latvia and Iran, all of which debuted in 2012.

Yulia, who is fluent in English, Russian and Armenian, has a 18-year career in publishing and international business development. Before joining National Geographic, she worked for Macmillan Publishing, where she launched a joint venture with a local publishing house in Armenia, served on a World Bank project to publish English-language textbooks and expanded Macmillan's offerings in the South Caucasus and Central Asia. She also worked as a reporter for Ukraine's largest English-language newspaper, the Kyiv Post, and oversaw the rebranding and launch of a popular women's weekly magazine targeting Ukraine's growing market of professional women, as its publisher.

Yulia holds a master's degree in public affairs with a concentration in comparative and international affairs from Indiana University, Bloomington. She has a bachelor's degree in English language and U.S./U.K. studies.

Aroon Purie
Chairman & Editor-in-Chief, The India Today Group (ITG), India

Aroon Purie is the founding Chairman & Editor-in-Chief of the India Today Group, India's most respected and diversified media conglomerate. The Group has more than 24 magazines including editions of leading international titles. Its flagship newsweekly, India Today and other Group publications are all market leaders. It also has four leading 24-hour news channels including the largest Hindi news channel, 3 radio stations, a newspaper and strong digital, mobile and social media presence. Through its multiple media brands and platforms, the India Today Group reaches more than 225 million people every month.

An alumnus of the London School of Economics and a qualified Chartered Accountant, Aroon has served on the Board of many prestigious institutions in India and abroad. He was Chairman of FIPP - the network for global media - from 2009 to 2011 and was the first Asian to be given this honour.

A true pioneer, Aroon has been instrumental in changing the face of journalism in India and was awarded the Padma Bhushan – amongst India's highest civilian honours – by the President of India in 2001.

Erwin Fidelis Reisch
President & CEO, Alfons W. Gentner Verlag GmbH & Co. KG, Germany

Erwin Fidelis Reisch has been President and CEO of Alfons W. Gentner Verlag GmbH & Co. KG since 1983. He holds a university degree in farm economics.

Gentner is a family owned business with a 84 year tradition and more than 40 business-to-business (B2B) magazine titles in its portfolio. Gentner is a partner in publishing and trade show joint ventures in Poland, Czech Republic, India and China.

Porfirio Sánchez Galindo
CEO, Editorial Televisa S.A. de C.V., Mexico

Jennifer Savage
Senior Vice President, Partnerships, International Licensing & Syndication,
Time Inc., USA

Jennifer Savage is currently the Senior Vice President of Partnerships, International Licensing & Syndication at Time Inc.

Jennifer manages a portfolio of business that includes Time Inc.'s thirty international editions and the assets of the LIFE Picture Collection, and is responsible for the continuous development of new licensing initiatives.

Prior to this, Jennifer was the VP and Director of Business Development within the same group for a period spanning more than 15 years.

Stephan Scherzer
Chief Executive Officer, VDZ - Verband Deutscher Zeitschriftenverleger e.V.,
Germany

Stephan Scherzer is a media executive with strong international background and 25 years of publishing experience. Since 2012 he is the CEO of the VDZ, the umbrella association of German Magazine Publishers, representing more than 400 B2B and B2C publishers with 6,000+ brands, in Berlin.

Between 2007 and 2011 he worked for IDG in San Francisco as Executive Vice President, responsible for the digital strategy for the consumer group. He launched the IDG Mobile Hub Group in 2010, which developed publishing and production strategies for IDG's 90 business units around the globe.

He started his career as a trade magazine journalist, was editor-in-chief of Macworld in Germany. Later he was Group Publisher and member of the board of IDG in Munich.

Stephan has been a speaker at numerous industry events in Europe, Asia and the US. He is a member of the Executive Board of EMMA (European Magazine Media Association), has a seat on the FIPP Steering Committee of the Management Board and is a member of the Executive Board of "Stiftung Lesen" - German Literacy Foundation under the patronage of the German President.

Andreas Schoo
Executive Board Member, Bauer Media Group, Germany

Andreas Schoo studied law in Göttingen, Hamburg and Los Angeles, before becoming a lawyer at a renowned commercial law firm.

In 1992, Andreas - a qualified legal practitioner - began his career at Bauer Media Group in the company's legal department.

He subsequently worked as a publishing manager with responsibility for various titles and took over as Managing Director for the TV Guides in 2000. Andreas Schoo was appointed to the Group's Executive Board in 2007.

SHI Feng
President, China Periodicals Association (CPA), China

SHI Feng majored in politics and sociology. He was named president of the China Periodicals Association in February 2007 after a long career in the publishing industry.

He started his career in 1972, joining the government Department of Press and Publication. From 1982 to 1987, he was Vice Director of the Publication Bureau of the Ministry of Culture.

He joined the General Administration of Press and Publication (GAPP) as Vice Director in 1987 and was named Director in 1989. He was elected as an editor in 1993.

In 1995, Feng became Director of Administration Office, GAPP and in 2003, was appointed Vice Minister of GAPP. He retired from GAPP in 2006. In April of that year, he was elected chairman of the Sino Publication Audit Centre.

Victor Shkulev
Chairman of the Board, Hearst Shkulev Media & Hearst Shkulev Digital,
President of Hearst Shkulev Publishing, Russia

Victor Shkulev is Chairman of the Board of Hearst Shkulev Media and Hearst Shkulev Digital, and President of Hearst Shkulev Publishing.

Hearst Shkulev Group is a multi-media company which has been on the Russian market for more than 20 years. The total audience of its print and digital projects amounts to 90 million people. The company has 71 regional representative office with headquarters in Moscow.

Victor began his career as General Director of the "Komsomolskaya Pravda" newspaper, in 1993. From 1997 to 1998 he was General Director of the publishing house "Komsomolskaya Pravda" – Group "Segodnya".

In 1995 Victor became the partner of the French company "Hachette Filipacchi Medias" and Chairman of the Board of the publishing house "Hachette Filipacchi Shkulev" (HFS). He was President of Hachette Filipacchi Shkulev between 2004 and 2011. And he was President of Hearst Shkulev Media (HSM) 2011–2016.

Victor has been a member of the Management Board of FIPP – the network for global media - since 2003. And in May 2014 he was elected Vice Chairman of FIPP. He is also Vice President of the Russian Guild of Press Publishers (GIPP).

Hearst Shkulev Publishing (HSP) is the Publisher of: ELLE, ELLE-Decoration, ELLE-Girl, Marie Claire, MAXIM, Psychologies, Parents, Mercury, Departures, Vokrug Sveta monthly glossy magazines, and weeklies – Star Hit and Antenna/Telesem with a total circulation of more than 4 million copies. The total audience of HSP titles is more than 17m people.

Hearst Shkulev Digital (HSD) – Hearst Shkulev's digital business includes: Women's Network (sites Elle.ru, WomansDay.ru, Woman.ru, Starhit.ru, MarieClaire.ru, ElleGirl.ru, Parents.ru, Psychologies.ru), Federal network of city internet-portals [Regional Network](#), Men's Network (MaximOnline.ru, VokrugSveta.ru); plus mobile applications. HSD is in the TOP 10 leading internet holdings in Russia with a total audience of more than 73 million UVs/month and more than 30 million PVs/day.

Jim Sullivan
President, IDG International Publishing Services, IDG Communications, USA

Jim Sullivan is President of IDG International Publishing Services division. He oversees international business development and global editorial operations working with 40+ partners in over 60 countries. Prior to assuming his role as President of IPS, Jim was Vice President of International Licensing for IDG where he managed the licensing portfolio for the company.

Jim has been with IDG since 1994 in a variety of financial, international development and management positions. Prior to IDG, he spent time working as an internal auditor for companies in the high tech industry.

Jim was appointed to the Board of Directors at FIPP in May 2014.

Jim graduated from the University of Massachusetts with a Bachelor of Science degree in accountancy.

Linda Thomas Brooks
President and CEO, MPA - The Association of Magazine Media, USA

Linda Thomas Brooks was named president and chief executive officer of MPA - The Association of Magazine Media in January 2016.

Before joining MPA, Linda was co-founder and president of GearDigital, a data-driven integrated agency and a subsidiary of Wilson RMS. Prior to GearDigital, she was president of Ingenuity Media at The Martin Agency, and executive director of Media & Marketing at Trilogy, a privately held business technology company. Linda also served as senior vice president for GM MediaWorks, a stand-alone agency dedicated to serving General Motors. During her decade-long tenure with General Motors, she created a new media operation; developed strategy; and created infrastructure for increasing focus on digital and emerging media.

Linda developed media and marketing strategies for many well-known brands and companies, including General Motors, GEICO, The American Cancer Society, Johnson & Johnson, Kaiser Permanente and Experian. She has served on a variety of industry boards including the American Advertising Federation, Institute for Advertising Ethics and the Audit Bureau of Circulation, now the AAM. Linda has also received numerous industry honors, including *Advertising Age* Women to Watch Award, Advertising Women of New York Impact Award for mentoring and 100 Leading Women in North American Automotive Industry.

She is passionate about viewing the media landscape through the lens of the consumer and is an ardent believer in the power of strong media brands to change the world.